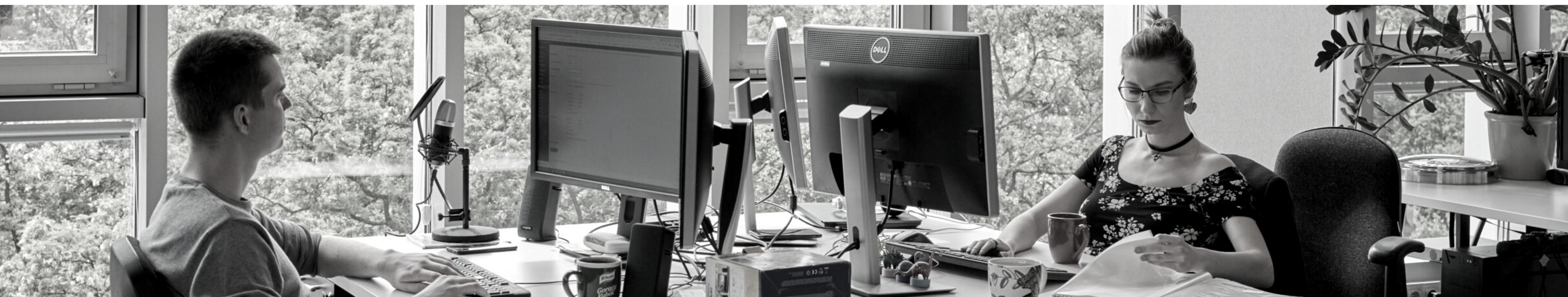# CASE STUDY

RoweryStylowe.pl
Rower to nie tylko sport

WHOLESALERS

About
Rowery Stylowe

Online retail store RoweryStylowe.pl and wholesale store Hurt.RoweryStylowe.pl are key projects of the company Sentido which imports and sells Dutch bicycles and accessories on the Polish market.

The company officially represents a range of leading Dutch brands. Consequently they offer a full range of products from Dutch companies such as: Sparta, Batavus and Gazelle.

Wholesaler RoweryStylowe.pl is a representative of two largest wholesalers of cycling products in Europe. Its offer includes accessories and spare parts unavailable in the Polish market, mainly for city bikes.

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Challenge

With the growing interest in the company's offer, the client wanted to expand the range of products available in the wholesale online outlet.

The problem was that so far every new product was added manually to the product database, using a dedicated panel.

Such a solution, however, was very time consuming and required allocating additional staff to this task, which was an additional financial burden for the client.

Therefore, our goal was a complete automation of the process of adding new products and updating product database.
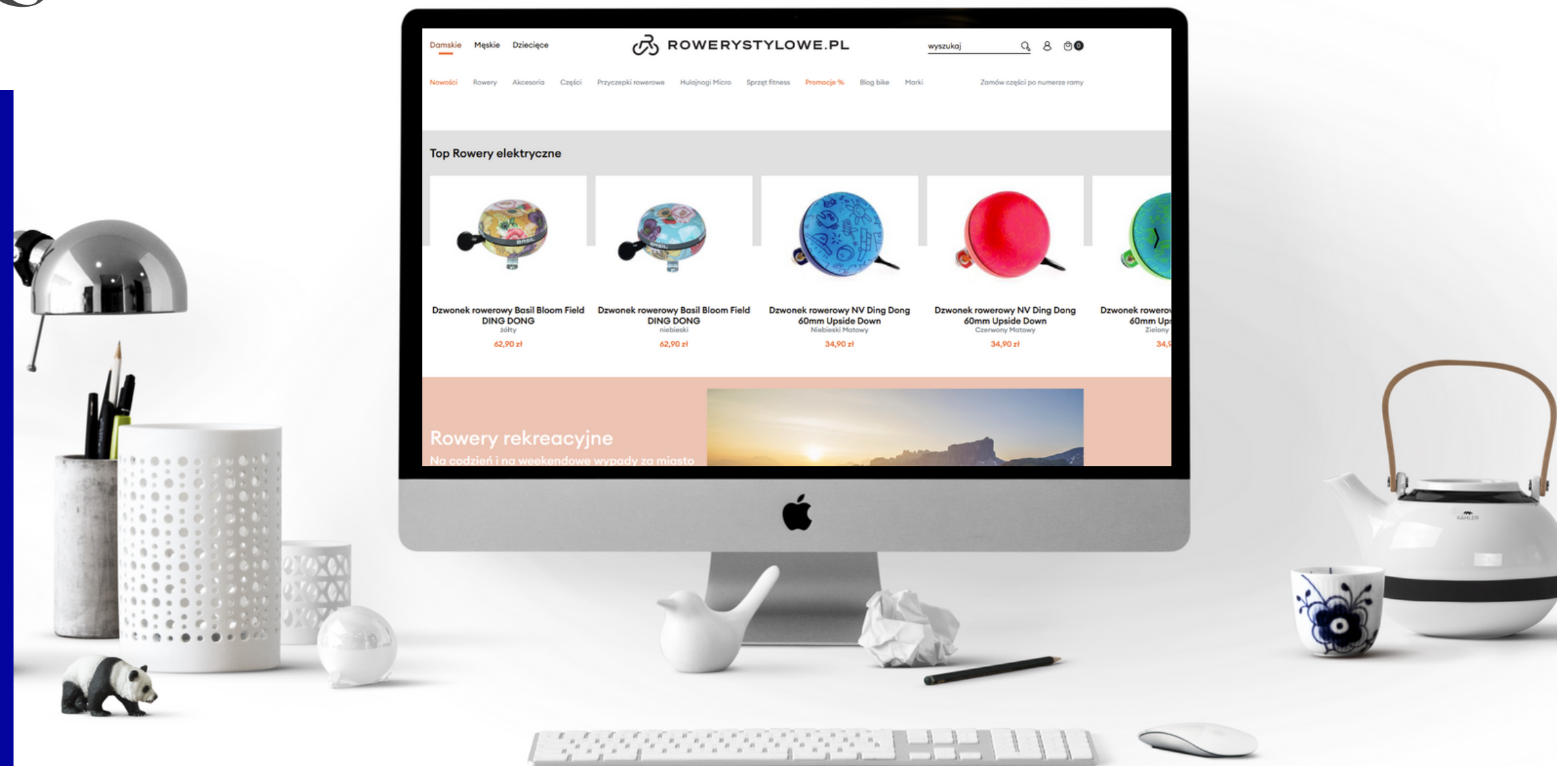
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Communication with wholesalers from abroad was possible thanks to API based on different technologies. Therefore, the key element of this project was to start a collaboration with these **warehouses in order to access their API**.

As a result, we gained access to API based on **REST architecture** and simple **exchange of XML documents**. This way we could check the inventory in several warehouses and synchronize them with the database of the wholesaler RoweryStylowe.pl

Thanks to this solution, the product **database is automatically updated**. The client also pointed out that they do not rule out their future cooperation with some new wholesalers.

All the modifications introduced by us **enable to implement a new warehouse easily and quickly**, which would not generate substantial additional costs for the client.

Implementation

Results

Thanks to our successful implementation of the above mentioned solutions the process of the database updating and **adding new products is performed virtually without any staff engagement.**

When one of the partner wholesalers adds new products, they are automatically added to the client's store. **Stocks are being constantly monitored and synchronized** with the wholesalers.

Automatic database updating has led to near doubling of the number of products offered by the client.

- **Automatic wholesale database updating**

- **Automatic product adding**

- **Simple and quick implementation of the new wholesale outlets**
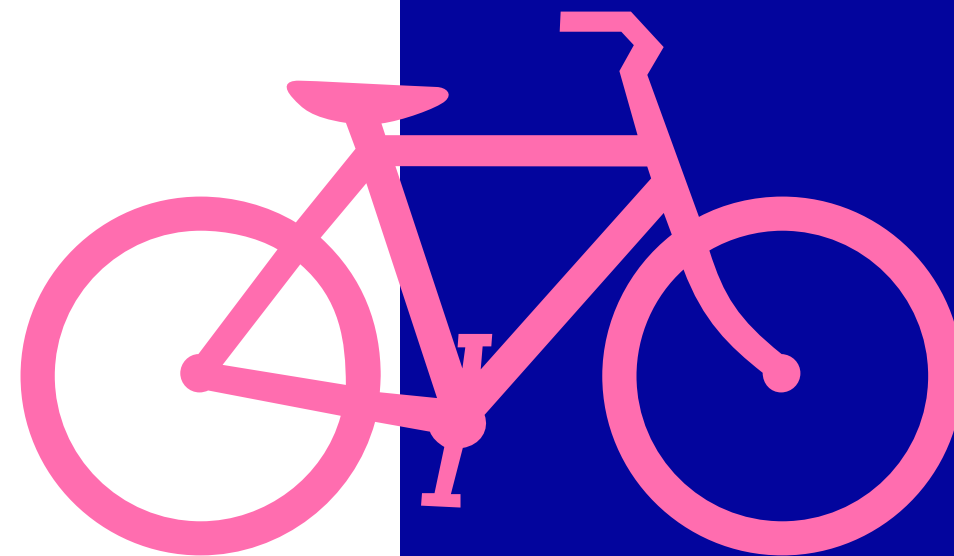
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