CASE STUDY

Szukam-Nieruchomości.com

Szukam-Inwestora.com

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PROJECT

Szukam-Nieruchomosci.com and **Szukam-Inwestora.com** are two separate sites owned by the same client.

Szukam-Nieruchomosci.com is one of the oldest property (real estate) sites, specializing in commercial and investment real estate.

Szukam-Inwestora.com is the oldest and largest platform with capital investment offers. The site has become the most important meeting place for supply and demand in the private market (capital assets: selling companies, organized enterprises, businesses, shares, investment projects, business ideas, startups, as well as commercial real estate).

CHALLENGE

The main problem of our client was that both platforms were supported by obsolete technologies and had insufficient functionalities. Re-developing the old sites would be time consuming and would require much more work than creating a brand new system.

Therefore, the client wanted us to create a dedicated platform for **Szukam-Nieruchomosci.com** and perform a data migration from the old platform. To minimize implementation costs of the two systems, the client wished to develop the site **Szukam-Inwestora.com** based on the platform **Szukam-Nieruchomosci.com**.

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IMPLEMENTATION

Taking into account the client's expectations, first we created dedicated software for the site **Szukam-Nieruchomosci.com**. We introduced new solutions which were designed to improve the speed and efficiency of the site. Also, we performed a number of software tests.

After the system development, data migration, optimization and testing of the site **Szukam-Nieruchomosci.com**, we were able to develop the site **Szukam-Inwestora.com** with considerably less effort, using a large part of the software that had already been implemented and tested in action.

Implementing the site **Szukam-Inwestora.com** we managed to improve the payment process as well as adding investment offers, so that they are now more user-friendly.

As a result, both sites are generating more revenue, and costs associated with customer service are decreasing.

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We have introduced new solutions that improved the speed and efficiency of the sites.

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RESULTS

1 MODEL, 2 EFFICIENT AND MODERN SITES

SHORT IMPLEMENTATION TIME

MINIMIZED COSTS

The result of our work was a successful creation of two efficient sites based on modern technologies. The solutions we implemented definitely improved the overall user experience. The fact that both sites were developed based on a common model meant that less time was spent not only on their implementation but also on optimization and software tests, which finally resulted in considerable savings in our client's budget.

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