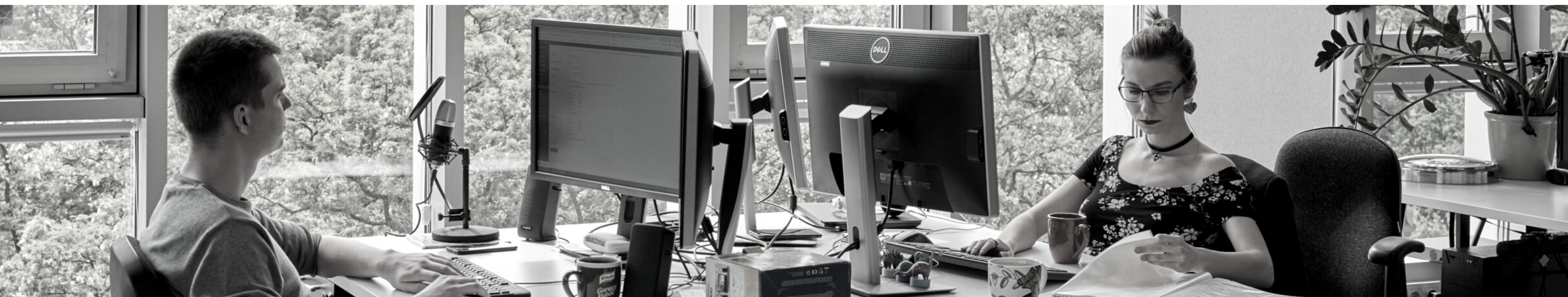# DOTINUM

CASE STUDY

Szukam-Inwestora.com

About Szukam-Inwestora

Szukam-Nieruchomosci.com and Szukam-Inwestora.com are two separate sites owned by the same client.

Szukam-Nieruchomosci.com is one of the oldest property (real estate) sites in Poland, specializing in commercial and investment real estate.

Szukam-Inwestora.com is the oldest and largest platform with capital investment offers.

The site has become the most important meeting place for supply and demand in the private market (capital assets: selling companies, organized enterprises, businesses, shares, investment projects, business ideas, startups, as well as commercial real estate).

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Challenge

The main **problem of our client** was that both platforms were supported by **obsolete technologies and had insufficient functionalities**.

Re-developing the old sites would be time consuming and would require much more work than creating a brand new system.

Therefore, the client wanted us to **create a dedicated platform** for Szukam-Nieruchomosci.com and **perform a data migration from the old platform**.

To minimize implementation costs of the two systems, the client wished to develop the site Szukam-Inwestora.com based on the platform Szukam-Nieruchomosci.com.
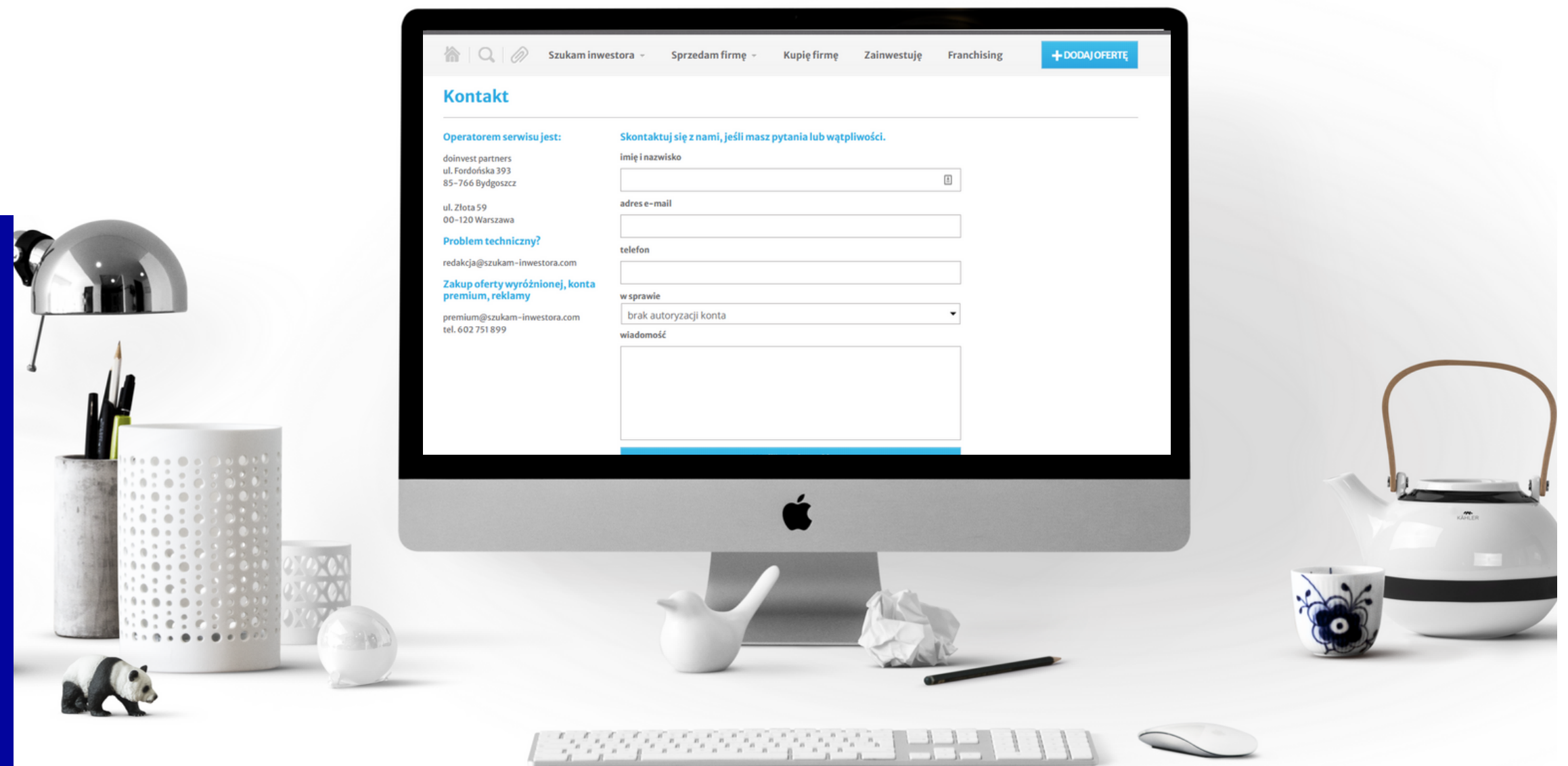
Taking into account the client's expectations, first we created dedicated software for the site Szukam-Nieruchomosci.com.

We introduced n**ew solutions which were designed to improve the speed and efficiency of the site**. Also, we performed a number of software tests.

After the system development, data migration, optimization and testing of the site Szukam-Nieruchomosci.com, we were able to develop the site Szukam-Inwestora.com with considerably less effort, using a large part of the software that had already been implemented and tested in action.

While implementing the site Szukam-Inwestora.com, we managed to improve the payment process as well as adding investment offers, so that they are now **more user-friendly**. As a result, both sites are generating more revenue, and costs associated with customer service are decreasing.

Implementation

Results

The result of our work was a **successful creation of two efficient sites based on modern technologies.**

The solutions we implemented definitely improved the overall user experience.

The fact that both sites were developed based on a common model meant that less time was spent not only on their implementation but also on optimization and software tests, which finally **resulted in considerable savings in our client's budget.**

- **1 model, 2 efficient and modern sites**

- **Short implementation time**

- **Minimazed cost**

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